

2022  
**SERVICE FEES**



**Heather Marie  
Creative LLC**



# BRANDING & LOGO DEVELOPMENT

## Simple Logo Design

Creative brief, three initial concepts + three revisions.  
Final artwork includes RGB and CMYK color spaces, JPG,  
PNG, EPS and TIF file types, and style guide.

**\$850**

## Personal Brand Package

Simple logo design + design and printing of 100 business  
cards and 250 brochures

**\$1,300**

## Big Brand Launch

Personal Brand Package + microsite

**\$2,600**



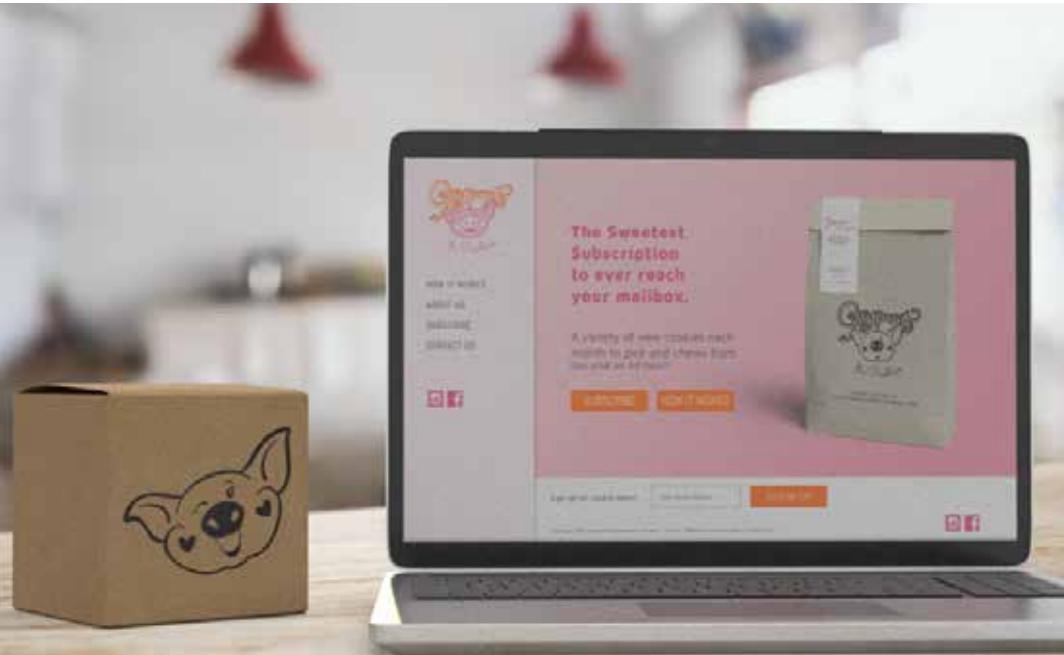
In 2019, agencies  
charged between  
\$3,500 and \$150,000 on  
average in the U.S.  
for logo design and  
branding services.

# WEB DEVELOPMENT

Starting around ... \$1,500

Each project is quoted individually based on specific needs.

Each project includes one year of hosting, a one-on-one WordPress coaching session and customized guide on maintaining your new website.



Your specific project will depend on a customized estimate based on a creative brief. Your first year of hosting is always included in your web development package.

## Agency design cost

Simple  
Informational  
(5-10 static pages)



Larger  
Dynamic  
(ecommerce/  
more structure)



## My design cost

Simple  
Informational  
(5-10 static pages)



Larger  
Dynamic  
(ecommerce/  
more structure)



# WEB MAINTENANCE PLANS

Billed Hourly	Quarterly Plan Most Popular	Annual Plan Best Value
<b>\$63</b> <small>per hour</small>	<b>\$180</b> <small>quarterly</small>	<b>\$660</b> <small>annually</small>
minimum one hour charge	\$60 / month	\$55 / month
as requested maintenance	once weekly maintenance	once weekly maintenance
works out to about \$252 a month for weekly updates	save \$252 a month	save \$60 a year



# COMMERCIAL PHOTOGRAPHY



## PRODUCT PHOTOGRAPHY & PRODUCT MOCKUPS

Images as low as \$10. Contact me for a quote.

## ESSENTIAL BRAND SESSION

\$225

Includes consultation, 1 hour shoot time, editing, and one digital image.

## THE BOSS SESSION

\$410

Includes consultation, 1 hour shoot time, editing, three digital images and corresponding 5x7 prints.

Additional images and print product may be purchased separately.

## DITCH THE STOCK PHOTOS

Highlight **your** product and business environment. Includes one planning session, shoot time, editing, high and low resolution digital images and unlimited commercial use.

5 images .... \$900 | 10 images ... \$1,500

Get Better  
Branding.



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